

BAB V

PENUTUP

V.1. Kesimpulan

Penggambaran romansa biseksual dalam video musik *Shy* milik The Magician dan Brayton Bowman ini sangat berbeda dengan apa yang biasa media tampilkan. Pada umumnya, media menggambarkan percintaan biseksual dengan sangat erotis, tetapi *Shy* sendiri menggambarkan percintaan biseksual dengan cara yang romantis. Penggambaran tersebut bisa dilihat dari sisi romansa dan keintiman, romansa yang penuh petualangan, dan identitas seksual yang bisa diterima.

Romansa dan keintiman didapati melalui penggambaran romansa biseksual yang mendobrak stereotip biseksual orang cabul dengan menampilkan remaja dengan busana *unisex*. Mereka juga melakukan sentuhan fisik pada bahu dengan lembut dan tidak sensual, cara mereka berkencan juga romantis walaupun sedang dalam hubungan *open relationship*. Ada juga tatapan mata yang melambangkan cinta yang romantis. Lalu ciuman romantis sesama pria di ruang publik yang menandakan keberanian mereka untuk *coming out*. Serta, ciuman romantis sesama wanita sebagai tanda mereka benar-benar jatuh cinta serta tidak menggunakan biseksualitas hanya untuk memuaskan hasrat seksual kaum dominan (pria *straight* berkulit putih).

Penggambaran romansa biseksual berlanjut pada romansa yang penuh petualangan, yaitu keempat remaja ini digambarkan sebagai remaja yang “normal” atau seperti remaja heteroseksual lainnya yang melakukan kenakalan remaja

dengan melakukan tindakan kriminal seperti mencuri. Keempat remaja biseksual dalam *Shy* mencuri pemadam api yang ada di sebuah toko serba guna untuk bersenang-senang bersama di taman. Hal tersebut bisa dikatakan mirip dengan kaum heteroseksual yang akan berkorban atau melakukan segalanya demi seseorang yang mereka sukai atau cintai.

Terakhir, penggambaran romansa biseksual juga digambarkan melalui identitas seksual yang bisa diterima. *Shy* sendiri menggambarkan realitas biseksual bahwa biseksual memiliki tingkat ketertarikan yang berbeda pada kedua *gender* dan mereka mampu memilih seseorang untuk menjalin hubungan monogami yang romantis, layaknya kaum heteroseksual. Padahal, banyak masyarakat yang tidak memvalidasi orientasi seksual ini karena media menggambarkannya seakan-akan biseksual mengalami “kebingungan”. Penggambaran tersebut tentunya sangat berlawanan dengan penggambaran media terhadap kaum biseksual yang terus mengikuti struktur heteronormatif dan homonormatif. Media sengaja membentuk penggambaran yang negatif dan menciptakan stereotip dengan tujuan untuk mengubah persepsi masyarakat, memperoleh kekuasaan, kekayaan dan ketenaran, serta mempertahankan struktur yang sifatnya menindas, dan mengembangbiakkan rasa kebencian terhadap kaum minoritas.

V.2. Saran

V.2.1. Saran Akademis

Untuk penelitian selanjutnya, peneliti menyarankan fenomena penggambaran kaum minoritas diteliti tidak hanya pada kaum biseksual saja, tetapi juga kategori lainnya yaitu *transgender*, *gay*, dan *lesbian*. Penelitian dapat dikembangkan dengan menggunakan metode *reception analysis* untuk mengetahui bagaimana penerimaan masyarakat terhadap kaum minoritas melalui media.

V.2.2. Saran Praktis

Peneliti menyarankan agar para tim produksi video musik ataupun film juga bisa menggambarkan kaum minoritas dengan positif seperti *Shy*. Mulai dari menggambarkan busana, sentuhan, tatapan, kencan, dan ciuman kaum minoritas dengan cara yang tidak sensual atau vulgar. Media harus bisa menjadi sumber inspirasi bagi masyarakat untuk mewujudkan kesetaraan antara kaum heteroseksual maupun LGBT, bukan menjadi sumber pemecah belah.

V.2.3. Saran Sosial

Peneliti juga berharap, penelitian ini bisa dijadikan pelajaran bagi masyarakat yang menganggap negatif kaum minoritas. Masyarakat diharapkan bisa membuka mata mereka lebar-lebar dan tidak boleh langsung percaya pada

penggambaran biseksual dalam media, karena sampai detik ini media masih menganut struktur heteronormatif atau menganggap bahwa hanya kaum heteroseksual saja yang “normal”.

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